

Contact Person: Rosalyn Booth
Company Name: Northern Trust
Address: Lynton House, Ackhurst Park, Foxhole Road, Chorley, PR7 1NY
Telephone No: 01257 238555
Fax No: 01257 238556
Email Address: rbooth@lyntonhouse.com
Web Site Address: www.northerntrust.co.uk



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PRESS RELEASE

FOR IMMEDIATE RELEASE

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WHITTLE JONES LAUNCHES NEW MOBILE WEBSITE.

Whittle Jones Chartered Surveyors; has announced that they have launched a new mobile version of their website.

Whittle Jones who performs an asset management function for commercial portfolios totalling in excess of 9 million sq ft have developed their website for the mobile platform to make it easier for customers to search for properties and obtain key information in a condensed format.

Rosalyn Booth, Portfolio & Marketing Administrator at Whittle Jones commented “We are delighted to have launched the new look mobile version of the website. Having closely monitored the analytics on our website and over the last 12 months, in particular we have seen a dramatic rise in the number of visitors being generated from mobile platforms. We quickly realised the benefits of having a streamlined version of our website with a simpler search function and easy navigation for the smaller screens, and users can even still visit the desktop site if they so wish.”

Mobile users visiting the Whittle Jones’ website at www.whittlejones.com will now be automatically directed to the new mobile site unless they opt to view the desktop site.

The Whittle Jones portfolio consists of industrial/trade and office accommodation in over 4,000 units, with unit sizes ranging from as little as 76 sq ft to c 50,000 sq ft.

Rosalyn continued “We are always on the lookout for new innovative ideas to incorporate into our marketing initiatives and the mobile site was a natural progression for the direction of marketing activity.”

Whittle Jones has 4 regional offices across the country dealing with all aspects of portfolio management including, day to day property management, all features of Building Maintenance, Agency and Credit Control. In addition, Whittle Jones has an in-house development expertise to enable new developments where appropriate.

From each regional office Whittle Jones can meet a wide variety of occupational requirements on flexible terms to suit, and offer a fast and efficient service from professional management teams. With planned maintenance programs, security improvements and new developments our customer base is continuing to grow year on year.

Whittle Jones is dedicated to assisting new and existing businesses expand and relocate where possible in the portfolio.

For more details on Whittle Jones and the portfolio please visit the website at www.whittlejones.com or <http://m.whittlejones.com>

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Notes to Editors:

Press Enquiries; Northern Trust/Whittle Jones: Rosalyn Booth, 01257 238555 or rbooth@lyntonhouse.com