

Contact Person: Rosalyn Godsmark  
Company Name: Northern Trust Company Limited  
Address: Lynton House, Ackhurst Park, Foxhole Road, Chorley, PR7 1NY  
Telephone No: 01257 238555  
Email Address: rosalyngodsmark@northerntrust.co.uk



**NORTHERN TRUST**

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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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## **BED FACTORY DIRECT OPEN NEW SHOWROOM AT CROFT TRADE PARK**

Northern Trust Company Ltd is pleased to welcome the Bed Factory Direct to The Croft Trade Park in Bromborough. The company who has been trading in Liverpool for 37 years have moved into Unit 2 on the 26,820 sq ft trade park on a 10-year lease agreement.

Bed Factory Direct are a bed manufacturer and retailer, with over 30 years of specialist experience in creating, selling, and delivering high-quality beds, mattresses, and headboards. They had a store on New Chester Road in Birkenhead for over 8 years, but were looking for newer, more modern premises and decided Croft Trade Park was perfect for their needs.

Andrew Savage, Area Sales Manager at Bed Factory Direct commented “The new store at Croft Trade Park has a wide selection of Beds and Mattresses from top brands including Hypnos, Harrison Spinks, Relyon, and Silentnight, along with a large range of beds that are manufactured by us. The store is also an ‘adjustable’ bed centre with a store team trained in matching the right bed for all our customer’s needs. A warm welcome is awaiting customers from the store team with tea and coffee on hand. Our team will help our customers choose the right mattress and bed, pillows and all the requirements for a perfect sleep. We offer a free delivery and recycling service as well.” For more details, please visit the Bed Factory website at <https://www.bedfactorydirect.co.uk/>

Croft Trade Park is a development of eight trade counter / industrial units occupying a prominent position on the successful Croft Business Park on Welton Road, the main exit from the Retail and Leisure Parks at Bromborough. Situated directly opposite Asda with other occupiers including Costa Coffee, Boots, McDonalds, KFC, Odeon Cinema and Bowl, Subway, Currys PC World and Fitness First the location is ideal for trade counter uses.

Luke Blockley, Asset Manager at Northern Trust added “I am delighted to welcome Bed Factory Direct and their team to Croft Trade Park. Meeting the occupational requirements of such a reputable local business is testament to the modern business space and excellent location that the estate offers. Croft Trade Park is now fully occupied and is home to a range of different trade counter style operators.”

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Northern Trust Company has a range of business units to let across the north west. Anyone looking for new business can contact the team on 01257 238666 or via email at [northwest@northerntrust.co.uk](mailto:northwest@northerntrust.co.uk)

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*Notes to Editors:*

Press Enquiries; Northern Trust Company Ltd: Rosalyn Godsmark, 01257 238555 or [rosalyngodsmark@northerntrust.co.uk](mailto:rosalyngodsmark@northerntrust.co.uk)

**Northern Trust** is a family-owned private company, established in 1962, with a successful track record in property investment, development and strategic land promotion.

The existing property portfolio extends to 9 million sq ft of industrial, trade counter and office parks, together with more than 5,000 acres of land throughout the UK, with circa 1,500 acres currently being promoted through the planning process for mixed use development.

The Industrial and Office portfolio contains more than 4,000 individual units with industrial unit sizes ranging from as little as 285 sq ft up to c 50,000 sq ft and office suites from as little as 1 person upwards. Premises are situated in over 200 separate locations and the portfolio extends from the South Midlands to the central belt of Scotland. Through recent acquisitions and new development over 500,000 sq ft has been added to the portfolio within the last 2 years. The portfolio is actively managed by Northern Trust's Regional Teams with offices in the North West, North East, Yorkshire, Midlands and Scotland.

New and existing customers looking for industrial and office accommodation can search the [NTProperties.co.uk](http://NTProperties.co.uk) website.

In addition, the development team has project managed the construction of circa 4 million sq ft of commercial space in 50 locations with over 600,000 sq ft currently on site or in the development pipeline.

The strategic land team at **Northern Trust** has secured planning for circa 4,500 new homes over the last 2 years and has current projects covering more than 50 sites with potential to bring forward more than 10,000 new homes. The company works closely with landowners, developers, local authorities and local communities to deliver development across the UK. Please see [NTLand.co.uk](http://NTLand.co.uk) website for further details.

**Northern Trust** has substantial funds available for new investment, development, and strategic land acquisitions throughout the UK. For more information please visit the website at [www.northerntrust.co.uk](http://www.northerntrust.co.uk)