

Contact Person: Rosalyn Godsmark
Company Name: Northern Trust Company Limited
Address: Lynton House, Ackhurst Business Park, Foxhole Road, Chorley, PR7 1NY
Telephone No: 01257 238555
Email Address: rosalyngodsmark@northerntrust.co.uk



NORTHERN TRUST

WWW.NORTHERNTRUST.CO.UK

PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: 6th May 2026

NORTHERN TRUST COMPLETES LAND SALE IN BADSEY, WORCESTERSHIRE TO BROMFORD FLAGSHIP LIVEWEST

Northern Trust Land Ltd is pleased to announce the successful sale of its residential development site at Brewers Lane, Badsey, Worcestershire, to Bromford Flagship LiveWest.

The 8.9-acre greenfield site benefits from outline planning permission for up to 75 dwellings, which was formally granted on 22 December 2025. The consent includes a comprehensive package of contributions towards community transport, education, sports facilities and primary healthcare, alongside a policy-compliant provision of 40% affordable housing.

The site was brought forward under a Promotion Agreement with the landowners, originally entered into on 30 November 2018. Savills, acting as marketing agent, managed a competitive disposal process which generated strong interest from a range of housebuilders and registered providers.

The site has now been acquired by Bromford Flagship LiveWest, which intends to deliver a 100% affordable housing scheme, significantly increasing the level of affordable provision and helping to address local housing needs within the Wychavon district.

John Tootell, Strategic Land Director at Northern Trust Land Ltd, commented:
“We are delighted to have completed the sale of our Brewers Lane site to Bromford Flagship LiveWest. Having commenced promotion of this site in 2018, it is hugely rewarding to have secured planning permission and now placed the site in the hands of a developer to deliver the vision. It is especially rewarding to see the site being brought forward as a 100% affordable housing scheme. This will make a meaningful contribution to meeting local housing needs in Badsey and the surrounding area, delivering real benefits for the community.”

-more-

Catherine Jarrett, Regional Director of New Homes at Bromford Flagship LiveWest, said: *“It’s been a pleasure to work with Northern Trust and Savills to see this land purchase through. We’ll be developing this site into an all-affordable housing scheme, to be built by our in-house construction team, and we’re really excited to see the homes and community grow and take shape as we bring more much-needed affordable housing to Wychavon.”*

Kate McCree, Associate Director at Savills added *“Following a successful public marketing campaign, which generated a good number of high-quality proposals, we are very pleased to have secured Bromford Flagship LiveWest as the selected development partner at Brewers Lane, Badsey. It was a pleasure to work with the landowners and Northern Trust Land Ltd and together we look forward to seeing the delivery of the proposed scheme.”*

Northern Trust Land continues to work closely with landowners, local authorities and professional advisors to promote and deliver strategic land opportunities across the UK, supporting sustainable development and long-term community growth.

For further details on Northern Trust Land please visit the website at www.ntland.co.uk or contact the team on 01257 238555.

- End -

Notes to Editors:

Press Enquiries; Northern Trust Company Ltd: Rosalyn Godsmark, 01257 238555 or rosalyngodsmark@northerntrust.co.uk

Northern Trust is a family-owned private company, established in 1962, with a successful track record in property investment, development and strategic land promotion.

The existing property portfolio extends to 9 million sq ft of industrial, trade counter and office parks, together with more than 4,500 acres of land throughout the UK, with circa 1,500 acres currently being promoted through the planning process for mixed use development.

The Industrial and Office portfolio contains more than 4,000 individual units with industrial unit sizes ranging from as little as 285 sq ft up to c 50,000 sq ft and office suites from as little as 1 person upwards. Premises are situated in over 200 separate locations and the portfolio extends from the South Midlands to the central belt of Scotland. Through recent acquisitions and new development over 500,000 sq ft has been added to the portfolio within the last 2 years. The portfolio is actively managed by Northern Trust's Regional Teams with offices in the North West, North East, Yorkshire, Midlands and Scotland.

New and existing customers looking for industrial and office accommodation can search the NTProperties.co.uk website.

In addition, the development team has project managed the construction of circa 4 million sq ft of commercial space in 50 locations with over 600,000 sq ft currently on site or in the development pipeline.

The strategic land team at **Northern Trust** has secured planning for circa 4,500 new homes over the last 2 years and has current projects covering more than 60 sites with potential to bring forward more than 10,000 new homes. The company works closely with landowners, developers, local authorities and local communities to deliver development across the UK. Please see NTLand.co.uk website for further details.

Northern Trust has substantial funds available for new investment, development, and strategic land acquisitions throughout the UK. For more information please visit the website at www.northerntrust.co.uk