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## **NORTHERN TRUST**

INVESTMENT | DEVELOPMENT | REGENERATION

### **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

Date: 11<sup>th</sup> August 2017

## **TRANSFORMATION AT JEWELLERY BUSINESS CENTRE IN BIRMINGHAM**

Whittle Jones Chartered Surveyors; agents acting on behalf of Northern Trust Company Ltd are delighted to announce that Academy Transformation Trust has taken 1,674 sq ft of office space at Jewellery Business Centre. They have completed a 3 year lease agreement on a combined large office and 2 smaller suites.

Academy Transformation Trust is a not for profit organisation comprising of primary and secondary academies and further education provision. They believe the future success of education relies on schools collaborating, innovating and improving together, whilst always seeking better ways of offering those in their care opportunities to achieve. Their academies and their people support each other to deliver the very best education for their pupils. For more details about the trust please visit: [www.academytransformationtrust.co.uk](http://www.academytransformationtrust.co.uk)

Claire Pritchard, Chief Operating Officer at Academy Transformation Trust said, "When searching for a new location for our head office in Birmingham, cost and an improved working environment were key considerations. We are delighted with our new office space in the Jewellery Business Centre as it offers a space that enables us to work more collaboratively, and benefits from strong links with local transport. Most importantly, as an education charity it offers us great value-for-money which means that more of our funds can reach the classroom. During our move and whilst settling in, the Whittle Jones team have been extremely helpful and accommodating in making our new home perfect for our needs."

Jewellery Business Centre is a secure 24 hour access-controlled office building situated in the heart of Birmingham's Jewellery Quarter, just 1 mile from the City Centre. Jewellery Business Centre offers serviced office accommodation from 2 person upwards offering fully furnished offices with state of the art telephony and fast broadband internet connection. The centre has friendly front-of-house staff to create a great first impression from meeting and greeting visitors to professional personalised telephone answering.

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Dawn Webster, Lettings Manager at Whittle Jones Midlands commented; “We were delighted to be able to assist Academy Transformation Trust with their search for the perfect office to relocate their staff in Birmingham within a short timescale. Jewellery Business Centre offered an ideal solution for them with a large open plan office for their staff along with two smaller separate offices for use as meeting rooms”.

For more details about Jewellery Business Centre please visit the dedicated website at [www.jewellerybusinesscentre.co.uk](http://www.jewellerybusinesscentre.co.uk) or call Whittle Jones Midlands on 0121 523 2929.

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*Notes to Editors:*

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### **Northern Trust Co Ltd**

Northern Trust was established in 1962 and is now one of the UK’s largest and most successful privately owned property investment, development and land regeneration companies.

The existing property portfolio extends to almost 8 million sq ft of industrial, trade counter and office parks, together with more than 5,000 acres of land throughout the UK, with circa 1,500 acres currently being promoted through the planning process for mixed use development. **Northern Trust** continues to look to expand its portfolio through new investment, development and land regeneration opportunities.

**Northern Trust** works closely with house builders, local authorities and special purchasers in bringing forward regeneration opportunities; and has already secured planning for circa 4,500 homes with the potential of bringing forward a further 1,500 houses over the next 12 months. In addition, **Northern Trust** has developed over 2 million sq ft of commercial space in over 40 locations with over 0.5 million sq ft approved for development and the company benefits from a supplementary land bank for the longer term.

The Commercial and Industrial portfolio is managed by **Whittle Jones Chartered Surveyors** and new and existing customers looking for industrial and office accommodation can search the [Whittle Jones website](#).

Northern Trust has substantial funds available for new investment, development, and regeneration initiatives throughout the UK. For further information on Northern Trust please visit our website at [www.northerntrust.co.uk](http://www.northerntrust.co.uk)